



PRESS RELEASE

CataCap sponsors an ocean-based, blue finance campaign
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SAN FRANCISCO, CALIFORNIA July 10, 2026 — CataCap has launched a first-of-its-kind initiative that gives donor investors an opportunity to participate in philanthropic impact investments focused on a sustainable ocean.

71% of the Earth is ocean, 50% of our oxygen comes from the ocean, and over three billion people depend on it for food, yet less than 1% of the global flow of venture capital targets it. CataCap unites a group of four Founders and CEOs and their impact investing opportunities, a rich continuum of funds, companies and nonprofits doing critical work toward the \$1-\$4 trillion needed toward a sustainable ocean annually.

Inspired by [Riding the Wave: Blue Finance for Restoring Ocean Health](#), CataCap is launching the Ocean Campaign to mobilize philanthropic catalytic capital to program-related and market-rate investment to “deliver regenerative, community-centered ocean outcomes.”

Laura Francis, Director, Sea Forward Ocean Health Fund; Matthew Stotts, Co-Founder and Partner, Cerulean Ventures; Brandon Chen, CEO, Finless Foods; and Mick Liubinskas, CEO of Climate Salad, join Tim Freundlich, CataCap Co-Founder, in a panel discussion on Wednesday, July 15, 2026 at 2:00PM PT.
<https://catacap.org/oceans>

"The ocean gives us every other breath we take. Every investment in ocean health is an investment in our shared future," says Laura Francis.

The CataCap Oceans Campaign builds community and dialogue for donor investors passionate about blue finance.

About CataCap

CataCap embodies a passion for making meaningful change irresistible, leveraging the power of the private sector to drive social transformation through impact investing in private markets. CataCap is redefining philanthropy by unlocking the potential of untapped capital in donor-advised funds (DAFs), foundations, and charitable giving. Our platform bridges the worlds of giving and investing, enabling donors to channel their charitable resources into purpose-driven, impact ventures and funds that align with their values.

CataCap offers an inclusive, innovative, and collaborative environment where everyone can contribute to build a brighter future. By lowering barriers to entry and fostering meaningful connections, CataCap is paving the way for a new era of transformative impact investing.

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